

BTEC Tech Award in Enterprise

Key Stage 4

Intent

All businesses need enterprising employees to drive their organisations forward, to have ideas and initiatives to instigate growth, and to ensure that businesses survive in this fast-changing world. Enterprise is a key government focus and is set to form an important part of the UK's global economic status, both now and in the future. Enterprise skills provide a fantastic progression pathway into a number of roles in an organisation and are transferable into all businesses. Study of this sector at Key Stage 4 will complement GCSE study through providing an opportunity for practical application alongside conceptual study. There are also strong opportunities for post-16 progression in this sector.

Our BTEC Tech Award in Enterprise curriculum aims to encourage students with the following:

- development of key skills that prove aptitude in planning an enterprise activity, including market research, planning, carrying out financial transactions, communication and problem solving
- knowledge that underpins effective use of skills, such as the features and characteristics of enterprises and entrepreneurs, and the internal and external factors that can affect the performance of an enterprise
- attitudes and ways of working that are considered most important for enterprise, including monitoring and reflecting on performance of an enterprise idea and own use of skills.

Implementation *(How is your subject taught and assessed at KS4?)*

- The Enterprise SoW was written to follow the 3 components of work identified in the Pearson SOW.
- Students are taught one key idea per lesson.
- Each Learning aim for Component 1 and 2 is internally assessed using a range of techniques (from writing a newspaper article, to presenting key concepts to a group).
- Component 3 is externally assessed.
- Time is built in to the curriculum to deliver and complete the internal assessments.
- Lesson content is delivered alongside developing students' ability to think about real-life situations.
- Questioning will be used to check understanding, draw out misconceptions and encourage deeper thinking. Pupils will use key vocabulary to explain and reason.
- Group work will be used for students to discuss ideas and promote pros and cons of key concepts.
- Reasoning skills developed through verbal and written work.
- Plenaries are used to review learning and as an opportunity to do written questions.
- Teachers will use a variety of real-life examples to explain content.
- Whole class feedback is used to support students (forward facing feedback).

Impact *(What are the results in your subject at the end of KS4? What pathways can/ have students taken as a result of success in your subject at the end of KS4?)*

Effective teaching will lead to students acquiring, retaining and applying curriculum knowledge in the classroom and beyond.

All students will make good progress in Enterprise and achieve, at least, their target grade. Study of this sector at Key Stage 4 will complement GCSE study through providing an opportunity for practical application alongside conceptual study. There are also strong opportunities for post-16 progression in this sector.